

'Living Well in Rockbridge'

A Community Wellness Magazine/Guidebook *and* Directory

The first quality of life guidebook for the residents of Rockbridge County

Advertising Rates 2005 *Premiere Issue*

"Living Well in Rockbridge" is a sophisticated, beautiful, high-quality 8 1/2"x 11" quality of life magazine/guidebook. The guidebook is published annually with current events featured on its companion website, www.RockbridgeMag.com. Your listings are FREE both in the guidebook and online. Guidebook advertisers can advertise online for 75% off regular prices. Distributing 12,000 copies FREE to the residents of Rockbridge at strategic and convenient locations in 2005.

Free Online Listings

www.RockbridgeMag.com

Advertise Online 75% off

Full Page

7 1/2" Wide X 10" Deep
FREE Business Profile (1/6 page)

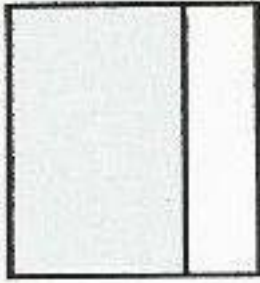
\$1,100



2/3 Page

4 3/4" Wide X 10" Deep

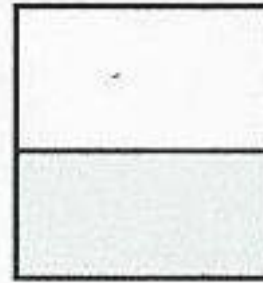
\$750



1/2 Page

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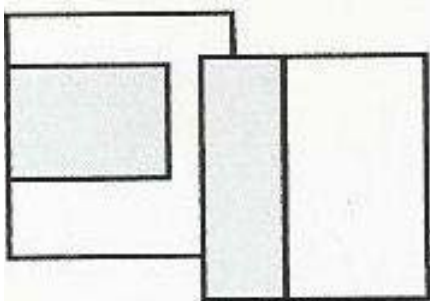
\$600



1/3 Page

4 3/4" Wide X 4 7/8" Deep
or 2 1/4" Wide X 10" Deep

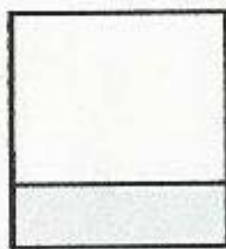
\$435



1/4 Page

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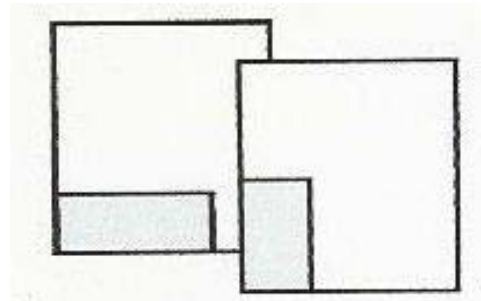
\$315



1/6 Page

4 3/4" Wide X 2 5/16" Deep
or 2 1/4" Wide X 4 7/8" Deep

\$215



Special Positioning: Inside Cover \$1450 (full page) or \$750 (half page). Back Cover (full page) \$1600 . . . *color included*. Positioning requests honored as possible. 10% surcharge for guaranteed positioning. All advertising subject to publisher's approval.

Call for your space now! 540-570-4791 Fax 463-1653

Five Great Reasons To Advertise In 'Living Well in Rockbridge'

1. Answer the need for a reliable and comprehensive guidebook and directory that profiles the wealth of unique assets available to live an outstanding Rockbridge lifestyle. LWR overflows with information not found anywhere else. Isn't it time for a guide like this?

2. Tell your story from a resident's perspective. LWR is yet another distinctive component of our community-wide commitment to create and maintain an exceptionally high quality of life. This is the *only* guidebook for people actually living in Rockbridge County.

3. Connect with the most valuable type of customers and clients. 'Living Well Rockbridge' is targeted to attract long-term, repeat business. Receive unprecedented access to thousands that are already interested in your goods and services.

4. Partner with key leaders and community organizations to preserve and enhance our uniquely wonderful way of life. Raise awareness and visibility for your organization or business while educating the community on important wellness issues. How does it feel when *you* are a leader in your community?

5. Maximize your advertising dollars by investing in a high quality publication that has the longevity of a *one year* shelf life. Receive 2 FREE listings in the guidebook, and a FREE online listing as well. This provides many Rockbridge businesses with their *only* online presence. Link your website for maximum impact – ads 75% off!

Living Well in Rockbridge

"The Rockbridge Resource for Body, Mind, and Spirit"